

AMA > | Columbus

Sponsorship Benefits

AMA Columbus is the local chapter of the American Marketing Association, a global professional marketing association. Partnering with AMA Columbus provides your company with brand visibility and access to marketing and communications professionals in a wide variety of disciplines. Please see the chart below for benefits of partnership with us and contact sponsorship@amacolumbus.org for more information. Let us be your connection to the Columbus marketplace.

	Chapter Sponsor			Luncheon Sponsor	Shared Interest Groups (SIGS)		Achievement In Marketing Awards		
	Platinum	Gold	Silver	Individual Luncheon	Job Transition	Workshop (1)	Event	Award	Supporting
Company logo on website homepage	<input type="radio"/>	<input type="radio"/>							
Company logo on website sponsor page	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>			
Company logo on website event page				<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Company logo on website job board	<input type="radio"/>								
Company logo in email newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Company logo in event promotion email	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
AMA mentions sponsor on social media	<input type="radio"/>	<input type="radio"/>			<input type="radio"/>		<input type="radio"/>		
Sponsor may write a blog post	<input type="radio"/>				<input type="radio"/>		<input type="radio"/>		
Free event attendance	5	4	3	2		1	3	2	1
Event display table (Approval required)	<input type="radio"/>			<input type="radio"/>	<input type="radio"/>				
Logo on event PowerPoint	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Event door prize option	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Name/company on event attendee list	<input type="radio"/>			<input type="radio"/>			<input type="radio"/>	<input type="radio"/>	
AIM award program logo recognition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
AIM award podium recognition	<input type="radio"/>						<input type="radio"/>	<input type="radio"/>	
Investment	\$3,000	\$2,000	\$1,000	\$500	\$1,000	\$500	\$1,000	\$500	\$250